Travel

Greater Hyderabad is well connected by Air, Rail and Road with all parts of the country. Participants travelling by train should alight at Secunderabad or Hyderabad railway station. City transport service is available to reach the EEI. Bus route No.95R from Koti opposite to Osmania Medical College is the most convenient service as it plies through the Academy campus. Other routes 94R, 94H from Koti can be used to reach EEI bus stop. Details of bus routes are given below.

Buses from various places to Extension Education Institute

Secunderabad Railway Station	:	**7/94H, 7/94R,** 7/95R, 5/92,
Hyderabad Railway Station, Nampally	:	**92R,**
Kachiguda Railway Station	:	**2/94R,**
Mahatma Gandhi Bus Station (Imlibun) (Reach Koti, Opp. Osmania Medical College gate by auto and catch bus)	:	**94R, 94H,** 95A, 95P, 94/95R,
Rajiv Gandhi International Airport, Shamshabad	:	**Taxi / RTC Bus / AeroExpress**

Land marks:

Extension bus stop located on the Rajendranagar road which is at a distance of 15 km. from Koti, 25 km from Secunderabad, 15 km from Nampally, 18 km from Kachiguda and 10 km from Rajiv Gandhi International Airport. The participants may also hire private taxi or cab or auto directly from the Railway Station. Drop Location for Private cabs or Taxis: Extension Education Institute, Rajendranagar road.

Participants are advised to make their return journey reservations at their end before leaving to Hyderabad.

Further Information can be obtained from

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TRAINING PROGRAMME ON

ICTs for Effective Knowledge and Extension Delivery

7th -10th AUGUST, 2018

Course Coordinators
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EXTENSION EDUCATION INSTITUTE
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Back Ground

The world has witnessed the birth of a new era –The Information communication era, which has changed considerably the way people live and communicate. The scope and potential of application of ICT tools in agricultural and allied sectors is well recognized. Agricultural extension functionaries in India have an important role in dissemination of agricultural technologies to enhance the productivity of the farming community. But to implement e-extension initiatives into effectual function an extension officer, extension organization and the society (Program /project implementation area) must be e- ready. A congenial eco system for e-extension need to be created for effective implementation of ICT enabled extension . In the present scenario of rapidly changing world, agricultural extension is considered as a essential system for dissemination of innovative technologies for the farmers. In this context agricultural extension has to reorient itself for meeting the growing demands of the people. ICTs provide an opportunity for refurbish extension system in India. Hence congenial environment need to be created for the e ICT enabled extension at individual and organizational level. Hence it is high time for extension organizations to strengthen themselves with more diversified, knowledge intensive and demand driven farmer friendly dissemination techniques and technologies.

Objectives of training:

By the end of the training the participants will be able

- To identify various ICT initiatives for dissemination of need based information to the farmers

- To apply relevant models of ICT for rural transformation

Course contents:

An overview of Digital Extension:Mobile apps- Hands on experience ; Internet of Things (IOT) – Concepts and its application in agriculture: Farmers one stop shop through Digital Kiosks ; Market intelligence -ICT initiatives for information Dissemination ;Social Media and Video Extension-Grass root Experiences; Innovative ICT initiatives in agriculture and allied sectors ; Digital video based knowledge management; ICT initiatives for empowering farm women

Benefits of attending Training:

1. The participants will be able to thoroughly understand, practice and apply the skills pertaining to various techniques of digital communication.

2. The workshop enhances the comprehension of participants to identify and utilize the appropriate digital technologies as per the demand of the situation for information dissemination.

3. The participants will be developed as master trainers who can in turn train other officers

Training Methodology :

Interactive Lecture, Group interactions and discussions, Brain Storming, Simulated Exercises, Individual Presentations, Group Presentations, Experiences sharing by experts and stakeholders invited from relevant fields, Exposure visits and hands on experience on mobile apps and digital kiosks.

Duration:

7th-10th August, 2018 (both days inclusive). Participants are expected to arrive atleast by 8 am on the morning.

Boarding and Lodging:

The programme is fully residential. Participants will be accommodated in the Hostels at EEI campus and will be provided free board and lodge. With regards to travel expenses, for all the client department officials as per their eligibility shall be met by EEI, Hyderabad except for officials from NGOs.

Pedagogy

Various techniques and pedagogy are adopted in this course to help participants to feel the best touch of reality. Over last couple of years, pedagogy in the management education is changing very fast, and one of the latest additions in this field is the management games. Based on the basic theoretical frameworks of management domains, several games are designed, which are focused at the basic and fundamental principles of management. Generally these games are played both individually and in teams.