

#### **Director's Desk**



Over the last three decades or so, training has acquired a significant position in the world of education and in the field of social development across the developed and developing world. The scope of training in no longer limited to developing knowledge and competencies in individuals. As considerable emphasis is placed on human relations, leadership styles, and interpersonal relations in organizations, training has acquired new dimensions in organizational functioning.

Also the demand for and reliance on training is on the increase due to

constant change in the work environment, customer driven markets, information based economy and globalization.

The process of training and networking is a continuum and must go on with an eye on the contemporary changes and those in the offing. A planning process based on unbiased introspection of the past performances and clear vision of future, is the key to the success of training modules. The innovations in training should challenge the boundaries of time, space, knowledge and in fact all that enhances the productivity of human

resources in organizations. In India, it is critical to utilize the benefits of the new science technology for the socio economic development of the farmers.

The future training modules need to be science based, growth – oriented, multi – dimensional, client centered, gender conscious and committed to empower our farmers.

Dr\_

(M. Surya Mani) Director

#### **Organization of Professional Extension Interface**

Professional Extension Interface was conducted for the benefit of Extension Professionals of India on 5th March, 2016 in collaboration with Society of Extension Professionals (SEP), Hyderabad and SVFD, Hyderabad. Dr. Daniel Gustafson, DDG (O), FAO, Rome was the Chief Guest, while Dr. A. K. Singh, DDG, Extension, ICAR, New Delhi was the Special Guest on the occasion. Dr. A. K. Singh delivered a special lecture on Emerging trends in Indian agriculture. Dr. Daniel Gustafson in his key note address emphasized that research and extension have to be managed simultaneously, for making agriculture profitable and sustainable.

A total of 220 extension professionals working in State Agricultural University (PJTSAU),



Distinguished delegates inaugurating Professional Extension Interface

ICAR institutes, Government Organizations, NAARM, NIRD, MANAGE, IIRR, IIOR, DSR etc. participated. During the occasion 'Life Time Achievement Awards' for contribution to agricultural extension were conferred on Dr. Daniel Gustafson, Dr. C. Prasad and Prof. S. V. Reddy.

To mark the occasion, book on Advances in Agricultural

Extension – towards Changing the Lives and Livelihoods was released. Eminent extension professionals of international and national repute contributed the articles, which were edited by Prof. S. V. Reddy, Executive Director, PRDIS and Dr. M. Surya Mani, Director, EEI. Dr. M. S. Swaminathan had written the foreword for the book

# Foundation stone for EEI Golden Jubilee Buildings laid

"Foundation Stone Laying Ceremony" of EEI Golden Jubilee Buildings -Administrative Office cum Training Block and Training Hostel cum Guest House were laid on March 15, 2016. Shri Narendra Bhooshan, Joint Secretary (IT & Extension), Ministry of Agriculture, New Delhi was to be the Chief Guest. As he could not make his personal presence on the occasion, sent across his message which read as follows.

"In 1960s, the GOI started out with a dream to have a professional institution to cater to the training needs of field extension functionaries across the country. Out of four EEIs established by GOI, the EEI Hyderabad has played

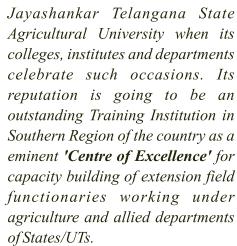


Dr. V. Praveen Rao, unveiling the foundation stone during the ceremony

a significant role in the development of Extension Education System in Southern India.

On behalf of Department of Agriculture, Cooperation and Farmers' Welfare, it's my proud privilege to extend very warm wishes on the Foundation Stone ceremony of Golden Jubilee Building of EEI Hyderabad on March 15, 2016. It is always a proud moment for Prof.





It is our visualization that the

EEI will grow in pursuit of higher standards of learning, research and consultancies in the field of extension management & methodologies, communication & ICT etc and will continue to serve significantly to transform the capacities of field extension functionaries into effective technology dissemination for welfare of the farmers.

I extend my warmest wishes to the Vice Chancellor all faculty members and staff of the Institute and I am sure that it will continue to maintain its excellence and character with great distinction".

Dr. V .Praveen Rao, Special Officer, PJTSAU was the Guest of Honour while Dr.N.Vasudev, Director of Extension, PJTSAU, Dr.M.Surya Mani, Director, EEI, Dr.Rama Rao, Director, NAARM, other dignitaries, EEI faculty and staff participated in the programme.

#### **Brain storming session on Climate Change and Extension**

A brain storming session on *Climate Change and Agriculture* was jointly organized by Participatory Rural Development Initiatives Society (PRDIS) and Extension Education Institute (EEI) on 12th January, 2016 at EEI, Rajendranagar, Hyderabad.

The session was chaired by Dr. Sadamate, Agricultural Extension Specialist & Former Adviser Agriculture, Planning Commission, GOI, New Delhi and co-Chaired by Dr. Kesav Rao, Scientist, Agroclimatology, ICRISAT. Extension professionals and experts from Management studies, Psychology, Rural Development and Microfinance, Banking & Accountancy were present to share their experience.

The session was focused on two main themes, one to give expert individual understanding on climate change and the second to come up with a couple of flagship action points to mitigate / adapt to the inevitable climate changes in the years to come. Dr. Sadamate, who attended the COP-21 on climate change at Paris, Europe shared his



Brain storming session on Climate change and Agriculture

views and gave a live depiction of the event in detail. Dr. Kesav Rao, painted a very vivid picture of the ongoing research related to climate change and the challenges the world has to face in the ensuing years.

The major outcomes of the session include initiation of turbo research in extension, dissemination of personalized agroadvisories, convergence of research and extension, building soil resilience, revisiting the agronomic practices on all major crops, identify a block for implementing suitable climate resilient crop interventions so as to mitigate climate changes, also documenting such observations for sharing and replication.

The programme was organized under the able guidance of Dr. S. Venku Reddy, President & Executive Director, PRDIS and Dr. M. Surya Mani, Director, EEI. It was attended by prominent and stalwart extension professionals viz., Dr. M. N. Reddy, Former Director, MANAGE; Dr. P. Gidda Reddy, Former Director of Extension, ANGRAU, Dr. R. Ratnakar, Former Director, EEI; Dr. Hemnatha Rao, Former Dean, ASCI and faculty of EEI. Dr. M. Preethi, Assoc. Professor, EEI facilitated the documentation of ideas, during the brain storming session.

## ICTs for Faster Information and Dissemination in Agri Extension

A one day workshop on "ICT enabled Information Systems and Services for Agricultural Extension" was conducted on 26<sup>th</sup> March, 2016 at EEI. The main objectives of workshop were to identify technology tools that can be used to support training programmes, pre requisites for using such tools at institute level, type of training to be blended with ICT, enhancing the impact of training organizations using the modern technologies and achieving synergy among the ICT enabled information systems in training organizations.

Dr. V. P. Sharma, Director, MANAGE while addressing the participants from different organizations and the stakeholders of ICT enabled system users informed that "online development of strategies" - is the need of the hour for our farmers and that this was mentioned during the Krishi Unnathi Mela organized at New Delhi. He also mentioned that ICT enables interaction with farmers more quickly in times of contingency and adverse conditions. ICT enables responsiveness amongst all the line departments to combat climate adversities. ICT apps like Watsapp, facebook, blogs etc help us to share information on time.



Address by Dr. N. Vasudev, Director of Extension, PJTSAU during the inaugural session

Dr. Shaik N Meera Sr. Scientist, IIRR while addressing the gathering, briefed about the need and importance of ICTs in the country to address the problems of farmer. He explained that with the support of data, it becomes imperative on the part of State Agricultural Universities to share each and every of information generated by research to farmers. ICT helps in dissemination of data very quickly.

Dr. N. Vasudev, Director of Extension, PJTSAU and Chief Guest of the function mentioned that, ICT is an effective and fast tool to send messages and that, PJTSAU has an updated electronic wing to cater the ICT needs of the University. Further he mentioned that Crop insurance scheme, e-crop and e-marketing introduced by

honorable Prime Minister of India, are focusing on importance of ICTs in agriculture.

Speaking on the occasion, Dr. B. Jamuna Rani, Director in charge EEI, focused on the need of ICTs in training as most of the training programmes are fabricated to reach clients in many folds. In order to have wide spread dissemination of technologies, there is need for implementing ICT applications at EEI.

The programme was coordinated by Dr. K. Madhu Babu, and Dr. S. Chandra Shekar Associate Professors EEI. Experts in the area of ICTs from different organizations, stakeholders and students have participated in the workshop.

# **New Dimensions in Agricultural Extension**

A five day on campus training programme was organized on "New Dimensions in Agricultural Extension Management" from 4<sup>th</sup> to 8<sup>th</sup> January 2016 at EEI, Rajendranagar. Thirteen officers from Tamil Nadu, Kerala, Orissa, Karnataka and Andaman & Nicobar Islands representing the departments of Agriculture,

Veterinary, Horticulture, Fisheries attended the Programme. Dr. M. Surya Mani, Director, EEI, and Dr. P. Vijaya Lakshmi were the course coordinators. Content covered in the Programme were new dimensions in extension, promotion of farmer groups and organization, CBO's and FPO's, value chain — management, farmer led extension

through FFS and life schools, convergence, promotion of agrienterprises, gender mainstreaming and budgeting, market led extension and soft skills. As part of the programme, participants were taken to AICC, Electronic Wing, Rajendranagar, Balanagar, Mahaboobnagar, Medchal, and Ranga Reddy districts where they



Dr. M. Surya Mani, Director presenting certificate to trainee participant

were exposed to different innovative technologies.

Dr. M. Surya Mani, Director, EEI in her address, during the

valedictory session urged the participants to utilize these new dimensions in back home situations for the benefit of farming community. The participants in their feedback appreciated that all the sessions were dealt through innovative and participative methodologies and extended their gratitude to all eminent resource persons for providing valuable information. The programme ended with a formal vote of thanks by course coordinator Dr. P. Vijaya Lakshmi.

## Farmer Empowerment through Supply Chain Management

Empowerment of farmer leads to emancipation of farmers from poverty and also enhances their bargaining power in the competitive society. Today's emerging market demands not only good raw material but also innovation in product, value addition and efficient marketing management.

Keeping this in view, EEI conducted an on campus training programme on "Farmer Empowerment through Supply Chain Management" from 19<sup>th</sup> to 23rd January, 2016. Training programme was coordinated by Dr. M. Prasuna, Assoc. Professor, EEI. Content covered in the training programme include sustainable supply chain management, soft skills, value chain & supply chain management, e-applications in Indian agriculture, Food supply



Participants listening to the volunteer during the field visi

chain, supply chain management in fisheries, supply chain management in Animal Husbandry, supply chain management in farm products, role of PPP in agri chain development, supply chain models in Horticulture, experience sharing in agri entrepreneurship, gender mainstreaming & budgeting. As a

field visit, the participants visited Producer companies - supply chain management Keshampet, Hyderabad. During the feedback session participants expressed utmost satisfaction over the conduct of entire programme, especially the field visits.

#### Training Skills and Methods for Excellence in Extension Delivery

As training is being increasingly recognized as a major tool for developing competencies and improving performance in various fields, trainers world over, have been investing time and effort in exploring ways and means to

improve its delivery. The major strides made in the area of educational and training technology enables the trainees use a variety of training methods which enhance the quality and efficacy of their presentations.

Understanding the importance of training in extension delivery, an off campus training programme on "Training Skills and Methods for Capacity Building of Extension Functionaries" was conducted at SAMETI, Trivandrum, Kerala to



officers of Agriculture and allied sectors, from 27-30 January, 2016. The programme was co-ordinated by Dr. M. Preethi and Dr. P. Vijaya Lakshmi, Associate Professors, EEI.

A formal inauguration on 27-1-2016 was followed by registration of 32 participants from Agriculture, Dairy, Horticulture, Soil Conservation, Water Management, Forestry, Veterinary and Marketing departments. The programme was tailored with both theory and practical sessions on 'training skills and methods', team training skills, skill teaching, experiential learning m a n a g e m e n t g a m e s, communication skills and field visits.

A field visit to Kataikonam village was organized where in participants demonstrated skill



Experience sharing session in progress

teaching techniques choosing different topics.

During the valedictory function on 30<sup>th</sup> January, 2016 Dr. Radha Mony, Director SAMETI appreciated the contents and delivery of the programme and requested the participants to make use of all the skills and methods in their day to day extension delivery.

Dr. Geetha Phillip, host coordinator felt that the programme was the need of the hour as the participants are field extension officers and need to refresh their delivery mechanisms. Participants expressed that the programme would serve as ready reckoner for their day to day extension activities.

#### Operationalization of National Mission on Agricultural Extension and Technologies



Visit to Integrated farming systems unit ARI, Rajendranagar

Since independence, Extension took a different path in Transfer of Technology (ToT) such as Community approach, Integrated approach and Participatory approach. This present scenario demanded the mission approach in ToT to meet out the challenges in effective service delivery.

In this context EEI, organized on campus training programme on "Operationalization of National Mission on Agricultural

Extension" (NMAET) from 27<sup>th</sup> to 30<sup>th</sup> January, 2016, wherein 11 participants from Southern states have participated. The programme was coordinated by Dr. K. Madhu Babu, Assoc. Professor. Content covered in the training include, NMAET - an overview, sub missions of NMAET Agricultural Extension, NMAET seeds and planting material, NMAET plant protection, N M A E T a g r i c u 1 t u r a 1 mechanization, ATMA – modified

Extension reforms, roles and responsibilities of stake holders under NMAET, Capacity building through farmers institutions, popularizing GAP & appropriate interventions in Animal Husbandry, ICT and interactive methods for information dissemination, entrepreneurship promotion in agriculture and allied sectors. As a part of the training programme participants visited Agricultural Implements and Farm Machinery Division, Rajendranagar, Hyderabad.

While giving feedback about the programme, some of the participants viz Dr. Joice from Kerala, Mr. Dhamodaraam from Tamil Nadu, Mr. Narsing from Odisha, Mr. Srinivas Reddy and Haritha from NGO's expressed their utmost satisfaction in attending the programme and thanked EEI for giving them the opportunity to attend the programme.

# Professionals Skills for Individual and Organizational Excellence

Professional skills play a vital role in improving the individual capacity and lead to increase in production and productivity of any sector. There are some basic fundamentals that every professional needs to master in order to succeed and enjoy his/her professional life. All working individuals and professionals need significant competency and skill in their core areas in order to be successful.

In this context, for increasing the professional skill of extension functionaries, a four day off campus training programme was organized by EEI, Hyderabad for imparting the best fit techniques and methods of training in a participatory way on "Professional Skills for



Swamiji lecture on work ethics at Ramakrishna Matt, Hyderabad

Individual and Organizational Excellence" at SAMETI, AP state from 27<sup>th</sup> to 30<sup>th</sup> January, 2016. The course was coordinated by Dr S. Chandra Shekar, Assoc. Professor and Dr. Kalyanasundaram, Consultant, EEI in which 21 officers participated from Agriculture and Veterinary Departments. Congenial

atmosphere was created for the benefit of participants where in a bunch of professional skills were taught. Dr. Srinivas, Agriculture officer of SAMETI spoke during the inaugural function and appealed to the participants to utilize the training programme in an effective way and ultimately use it in their day to day field activities.

## Social Learning through Soft skills Development



Dr. K. Madhu Babu, Course Coordinator delivering a session

Social learning is must for every extension officer to understand the working situations and living environment of clients. Understanding the importance of this concept, an off campus training programme on "Soft skills for Personality Development" was organized at IMAGE, Bhubaneswar from 1<sup>st</sup> – 4<sup>th</sup> February, 2016, for Sericulture officers.

During the inaugural programme Sri. Babin Chandra

Biswas, IAS, Director, Sericulture & Textiles, Govt. of Odisha strongly opined that, soft skills will make individuals to learn about self as well as others in the social environment. He said that the participants were specially selected from a mix of areas to give them the best of learning for improving their self through the programme. He requested every participant to make best use of it for delivering better services to the clients.

Dr. K. Madhu Babu, Assoc. Professor, EEI and Course Coordinator, while addressing the gathering stressed upon the ways of learning social skills. Sri. Patnaik, Dy. Director, while addressing, felt that, this is the 3<sup>rd</sup> successful year of conducting such an important programme of EEI and appreciated EEI for bring one of the best institutes of National importance on par with NIRD, MANAGE, NAARM, etc. Sri. Samuel, Dy. Director, IMAGE and Coordinator, IMAGE, opined that, the EEI programmes are rated as number one in training officers to achieve their desired objectives.

The programme was attended by 29 participants from the Department of Sericulture and Textiles, which had sessions on leadership, team building, positive attitude, communication and interpersonal skills that are essential for good personality development.

# **Essence of Change Management in Extension Organizations**

All organizations today are going through change, either on their own initiative or because of compelling needs. Today organizations big and small, public and private, domestic and global find themselves in an era of paradigm shift, when a set of assumptions no longer apply and need to be replaced. The recent remapping of the world, the emergence of new players on the global scene and the explosion of technology has created new circumstances to which organizations are learning to adapt. They are adopting new management philosophies and following new methodologies in order to bring about organizational change.

Keeping in view the importance of change in organizations, a four day off campus training programme on "Change Management in



Lecture on Change Management by Dr. S. Chandra Shekar

Extension Organizations to meet Emerging Challenges" was organized from 8th to 11th February, 2016 for the Officers of SAMETI, Telangana State. The programme was coordinated by Dr. S. Chandra Shekar, Assoc. Professor and Dr. Kalyana Sundaram, Consultant, EEI with a well structured capsule which was highly appreciated by the 18 trainees.

During the valedictory programme, giving their feedback the trainees appreciated the methodology, selection of speakers and content of the programme. The institutional visit to Brahma Kumaris where the participants were oriented on 'Self management' was exceptional and inspirational and brought a change in their mindset.

## Process Monitoring and Documentation - An Organizational Approach



Field visit to 'Banana Farm' for data collection

Process Monitoring and Documentation (PMD) remains a challenge for many development organizations in spite of many workshops, seminars and expert manuals. Yet, we believe that effective PMD is essential for organizational growth and this can be nurtured through careful and sensitive PMD training and facilitation. Realising the importance of PMD, an off campus training programme on "Process Monitoring and Documentation Skill for Information Management" was organized for officers of "SAMETI' Puducherry from 16- 19 February, 2016. The programme was coordinated by Dr. M. Preethi and Dr. M. Prasuna, Associate Professors, EEI.

21 officers from Department of Agriculture Puducherry and KVK Puducherry participated in the programme which focussed mainly on 'analysis of ongoing development programmes', monitoring of development programmes, process documentation - tools and techniques of data collection, identification and selection of indicators, data processing, analysis and report writing. Field visit was arranged for data collection, and

indicator identification as practicals for the trainees.

The programme started on 16-2-2016 with inauguration for which Dr. S. Kumar, Programme Co-ordinator, KVK was the chief guest. While giving

his address, he stressed on the need and importance of PMD in organizations and requested the participants to be proactive and learn the skills. During the valedictory function on 19-2-2016 the participants expressed their

satisfaction and mentioned that the programme was very empowering and facilitated innovative documentation skills for effective information management.

#### Soft skills are essential to deliver best extension services

Soft skills are initially heard and people think that only hard skills make people to prove their abilities in discharging services to clients. Later, it has been realized that, soft skills can be taught, learnt and help every individual to realize their strengths to face their personal and official challenges.

Smt. R. Menaka, IAS, and Secretary Agriculture, Animal Husbandry and Fisheries during the inaugural programme of "Soft Skills for Personality Development" organized at Port Blair from 16<sup>th</sup> – 19<sup>th</sup> February, 2106, opined that every officer should undergo soft skills development programme to improve their performances.

The programme included sessions on team building, positive attitude, time management, interpersonal and communication skills, leadership, process monitoring and evaluation of development programs, morals and ethics which aid in personality development of individuals.

During the valedictory function on 16<sup>th</sup> February 2016, Dr. N. Vasudev, Director of Extension, PJTSAU who was the chief Guest, opined that training is an essential part of every extension officers work environment so that he / she can acquire new skills and learn innovative approaches to change their behavior and move towards achievement of goals.



Dr. N. Vasudev, Director of Extension presenting certificate to trainee officer

While giving feedback about the programme, Mr. Tapan K.R. Biswas, Fisheries Development Officer, Mrs. Sherly Thomas, Asst Director, Agriculture and Mr. Ishwar Rao, Sub Inspector of Fisheries felt that, before attending the programme they were under the impression that, it is very difficult to deal with fishermen, but after attending they have changed their mind set and are feeling confident. Mr. Sherly expressed that the way the sessions were taught by including management games made them feel at ease and made learning, an amazing experience.

Dr. G. S. Pandey, Director (Agriculture), while speaking on the occasion reiterated that, it is very important to transfer, whatever the

participants learnt to their clientele in order to improve upon the livelihoods of farmers.

The programme was coordinated by Dr. B. Jamuna Rani, Professor & Dr. K. Madhu Babu, Assoc. Professor, EEI in which twenty six officers from department of Fisheries, Agriculture, Animal Husbandry & Social Welfare participated.

Sri. Chandrashekar, Director Fisheries expressed his utmost satisfaction for hosting the programme while Dr. Shivkumar, Director (Animal Husbandry) participated in the programme. In the end, vote of thanks was proposed by Mr. S. C. Dey, Asst. Professor, Fisheries, Port Blair.



#### **Soft Skills for Personality Development**

A four day off campus training programme on "Soft Skills for Personality Development" was organised from 23<sup>rd</sup> to 26<sup>th</sup> February 2016 to officers of Animal Husbandry Department at Hosur, Tamil Nadu. Dr. P. Vijaya Lakshmi, Associate Professor and Dr. P. Kalyanasundaram, Consultant, EEI were the course Coordinators of the programme in which 30 officers participated. The participants were taken to Brahma Kumaris Academy for Better World, Hosur where they were oriented on meditation and yoga techniques, anger and stress management.

Majority of the participants felt that this programme has helped them to upgrade their soft skills like positive attitude, emotional intelligence, creative thinking skills, presentation skills, time management skills, team building



Trainees participating in Management Games

skills, motivational skills and interpersonal skills. During the valedictory programme, Dr. Siva Krishnan, Deputy Director, Hosur stressed the importance of soft skills for delivering the quality extension services to the farmers and urged the

extension officers to improve their personality by equipping soft skills. Dr. P. Vijaya Lakshmi welcomed the participants, while Dr. P. Kalyanasundaram proposed vote of thanks.

#### **Change management to meet Emerging Challenges**



Course Coordinators and participants during the Ice – Breaking session

Change management plays an important role in any organization since the task of managing change is not an easy one. When we say managing change we mean to say that making changes in a planned

and systemic fashion, hence change management plays an important role in an organization. This allows an individual or organization to give a proactive response to the changes that happen internally or externally.

Knowing that change management and its process would help an organization and it's processes to be stable, an Off campus training programme on "Change Management in **Extension Organizations to meet** Emerging Challenges" was conducted by EEI from 29th February to 3<sup>rd</sup> March, 2016 to the officers of Agriculture Department, Odisha at IMAGE, Bhubaneshwar, wherein 23 officers participated. The programme was co-ordinated by Dr. S. Chandra Shekar, Assoc. Professor and Dr. C. Lawrence Prabu, Consultant, EEI. The programme was fabricated with sessions on motivation, positive attitude in organizations, time management skills, conflict management, teambuilding skills,

leadership skills and stress management. As part of the programme, the participants were taken on a field visit to Aquashop and Integrated Fish Farm in Kurda district of Odisha where they have

seen ornamental fish culture.

During the valedictory session, the participants have expressed their immense satisfaction for attending the training programme and mentioned that the inputs received were essential for effective discharge of duties and that duration of such enriching programmes need to be increased.

# **Communication Skills for Efficient Extension Delivery**

Aiming to create a better world by bridging gap amongst people Dr. B. Jamuna Rani, Professor, EEI and Dr. P. Kalyanasundaram, Consultant, EEI organized an off campus training programme on "Communication Skills for Efficient Extension Delivery" from 14th to 17th March, 2016 for the

Extension Officers of SAMETI, UAS, Bangalore. 19 officers participated in the programme.

The content covered in the training includes communication skills for effective extension delivery, oral presentation skills, facilitation skills, skill teaching, listening, reading, writing skills and

role of ICT for better extension, non-verbal communication skills etc. The participants were taken to a village as a field visit where they practiced the skill teaching techniques. The training was highly appreciated by the participants during the valedictory function.

#### **Soft skills for Professional Excellence**

Soft skills is a term often used by career advisors and employers to describe the kind of essential personal and social skills people need to to do most jobs. Knowing how to get along with people – and displaying a positive attitude – is crucial for success. The problem is, the *importance* of these *soft skills* is often undervalued, and there is far less training provided for them than hard *skills*.

Understanding the importance of soft skills in our daily life an off campus training programme on "Soft skills for Personality Development" was organized for the officers of Sericulture Development Department, at KSSRDI, Thalaghattapura, Bangalore, Karnataka from 21<sup>st</sup> - 24<sup>th</sup> March, 2016. The programme was coordinated by Dr. M. Preethi and Dr. M. Prasuna, Associate Professors, EEI. The Sessions included in the training programme



Dr. M. Preethi delivering a session on 'Team Building'

were soft skills - an overview, positive attitude, presentation skills, emotional intelligence, creative thinking skills, interpersonal skills for better relations, Time management skills, Motivational skills and team building skills. The participants were taken to a field visit to Pandit Ravi Shankar Ashram and Pyramid valley to have sessions on meditation and yoga techniques,

stress management and anger management.

31 participants attended the programme who expressed immense satisfaction on the relevancy of the content to meet the demands of the present scenario with new challenges in the working environment.







*Dr. M. Preethi*, Associate Professor, Extension Education Institute, Rajendranagar,

Hyderabad received *Meritorious* Extension Scientist Award for the year 2103, during the 47<sup>th</sup> Annual

convocation of Acharya NG Ranga Agricultural University held on 4<sup>th</sup> January, 2016 at Rajahmundry, Andhra Pradesh.

Dr. M. Preethi received the award in recognition of her commendable services in the field of Extension for five consecutive years from 2008-2013. During the period she worked as Subject Matter Specialist (Home Science) at Krishi Vigyan Kendra, Garikapadu, Krishna District and at Agricultural Information and Communication Centre (AICC) and ANGRAU Press, Rajendranagar, Hyderabad.

The award consists of a memento, cash award and a merit certificate.

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