



with participatory approaches. While expressing their utmost satisfaction on conduct of this course, the participants opined that the course content and module was prepared in simple and effective manner. It gave an opportunity to strengthen their skills in conveying

various technologies to the farmers, they added.

While addressing the participants, Dr.M.Surya Mani, Director, EEI, urged them to apply the methods learnt in their field situation and further stressed that farmer participation is the key to

effective ToT. The programme has been organized by course coordinators Dr.K.Madhu Babu and Dr.S.Chandrashekar, Assoc. Professors. The programme ended by formal vote of thanks extended by Dr. S.Chandrashekar.

Personal Skills for Professional Excellence

A five days On campus workshop on **Life Skills for Professional Excellence** organized by EEI, Rajendranagar, Hyderabad from 13th to 17th July, 2015. Eighteen officers from Kerala, Karnataka, Odisha, Tamil Nadu and Andaman & Nicobar Islands representing the departments of Agriculture, Horticulture, Animal Husbandry, Fisheries attended the programme. Dr.B.Jamuna Rani, Professor, EEI and Dr. K.Bhagya Lakshmi, Asst. Professor were the course coordinators.

Dr. M.Surya Mani, Director, EEI in her address during the valedictory function expressed that the training of life skills is very essential and such training serves as platforms to train the participants on tips and techniques for an effective personality. Dr. B. Jamuna Rani,



Dr. B. Jamuna Rani conducting session on interpersonal skills and emotional intelligence

Course coordinator welcomed the gathering and emphasised the importance of the course that life skills are the abilities for adaptive and positive behaviors that enables us to deal effectively with the demands and challenges of every day life. She presented a brief report on the programme, the participants in their feedback appreciated that all the sessions were dealt through innovative

participative methodologies and simplified approaches so as to adapt in day today life. The participants promised in their feedback that they would perform better in their work contributing to the productivity of the organization. The programme ended by a vote of thanks proposed by Dr. K. Bhagya Lakshmi, Course coordinator.

Master trainees trained on innovative methods

Innovative training methods are good for both employees and employers particularly in the development sectors specific to the extension functionaries. It allows to learn many new processes that aren't being used in their current jobs. It makes sure everyone benefit and gain in their ability or performance in their work. Keeping this in view a five day On campus training programme on **Innovative**

Training Methods for Master Trainers and Facilitators was organized from 20th to 25th July, 2015 at EEI, Rajendranagar and about 14 participants from agriculture, horticulture, animal husbandry and fisheries departments of Telangana, Odisha and Tamil Nadu participated.

The participants involved and participated in experiential learning methods and simulated exercises,

games, e-training methods and felt that innovative training methods were very much useful to them when they provide training to their subordinates and farmers. During the valedictory, participants expressed that they were very much impressed by new training methods, management games & exercises taught in the programmes apart from innovative and interacting ice breakers and brain teasers.



Dr. M.Surya Mani, Director, EEI, while addressing the trainees said that, every year the institute is conducted training programme on extension training methods. This year the course is modified and

included innovative training methods those are very much useful in dealing with trainees. She further stated that training increases in result oriented proficiency by developing knowledge, skills,

abilities and attitude of extension functionaries involved in agriculture and allied sectors. Later, Dr. C. Padma Veni, Assoc. Professor, EEI proposed a vote of thanks.

Development in Agriculture calls for Commercialization and Mechanization

Elaborating the importance of farm mechanization in agriculture and allied sectors, Dr. M. Surya Mani, Director, EEI informed the

coordinator, highlighted the need for mechanization especially for small farm holdings which was also the focus of the present programme.



Field visit to farm implements section of the PJTSAU

trainees that farm mechanization is a key area of emphasis in the National Agricultural Extension Mission of our country. Development is proportional to commercialization and this needs mechanization, she further added while addressing the 24 participants on the valedictory session of the On campus training programme on **Mechanization for Profitable Agriculture** organized from 27th to 31st July, 2015. Speaking on the occasion, Dr. K.S.Purnima, Course

she elaborated on the learning's gained during the field visits to masqati Dairy Farm, Farm implements section of the university, Milles scheme of the university, Viswakarma Engineering Works,

Kattedan and CRIDA Research Farm and Implements section. Farm mechanization will be extensively promoted under National Agricultural Extension Mission, she further added. A total of 24 officers from south Indian states have participated.

While expressing their feed back, participants extended their gratitude to all the eminent resource persons for providing current developments in mechanization. According to Dr. Anirudhin, DD,

Fisheries, Kerala in his jurisdiction, Kuttanad, Paddy (1season) cum pisciculture (1 season) was being undertaken in 7,500 hectare. The present training was integrative approach, he further added. According to Dr.G.H.Sujith, Scientist from UAS, Bangalore, said that besides the course content and module, the training methodology and time management was worth appreciating and he also expressed immense satisfaction with the yoga classes and trainer. The training methodology and atmosphere was applauded by Dr. Vijaya Chandar, AO, Tamil Nadu. Dr. Chaitanya a young scientist from KVK, PJTSAU while expressing that all sessions were useful, said that she was greatly inspired by Dr. Mrunalini, who demonstrated concern over agronomics and explained the intervention at small farm level for drudgery reduction.

The programme ended with a vote of thanks from Dr. S. Chandrashekar, Assoc. Professor and course coordinator.

Professional skills makes farmer to choose lucrative career option

A village namely "Palgulta" of Chevalle Mandal, having diversified agricultural activities dominated by floriculture, associated with dairy, sheep farming, agricultural and allied activities they were so attractive to find out a way to face their problems. Marketing is such a major issue for them.



Interaction with the farmers of Floriculture at Palgutta village

Having exposure to the training programme on **Professional Skills for Individual and Organizational Excellence** conducted from 3rd to 5th August, 2015. Thirty three officers from development department participated. The officers visited the village during their field visit and had through discussions with farmers in groups. By giving insight

in to the scenario of the village, the officers are deliberately tackled the situation by suggesting various means and ways to find out solutions for the problems expressed.

All the farmers are skillful in cultivating flowers and vegetables and the participant officers were impressed upon the enthusiasm they have shown for interacting with the

officers, the trainee officers were well satisfied with the visit as they had an opportunity to interact with the innovative farmers with lots of experience.

Attending such a training programme at EEI, made them to have a great experience, the participants collectively expressed.

This programme was lead by Dr. K. Madhu Babu, Assoc. Professor, EEI.

Monitoring and evaluation of development programmes and projects

A five day On campus training programme on **Monitoring and Evaluation of Development Programmes and Projects** was organized from 3rd to 7th August, 2015 at EEI for the officers of development departments of Southern region. Twenty officers representing Andhra Pradesh, Telangana, Karnataka, Tamil Nadu and Odisha have participated in the training programme. Dr. P.Vijaya Lakshmi, Assoc. Professor, EEI and Dr. K.S.Purnima, Assistant Professor were coordinated the programme.

During valedictory, the



Certificate distribution during the valedictory session

participants have expressed their immense satisfaction for attending the workshop and the inputs received are essential for effective discharge of duties. During the session, Dr. M. Surya Mani, Director, EEI has emphasized the importance of

Monitoring and Evaluation in extension organisations and distributed certificates to the participants. Dr. P. Vijaya Lakshmi has reported the summary of the workshop and Dr. Purnima proposed a vote of thanks.

Time and stress management – Coping strategies for women extension officers

Today's competitive world over burdened women employees with household and professional activities are suffering a lot with more stress. Hence to enable them cope up with the stress to balance the professional and personal life and bring success in the both fronts, this On campus workshop on **Time and Stress Management for Women Extension officers** was organized from 11th to 14th August, 2015 at EEI where 30 women extension officers representing Kerala, Karnataka, Tamil Nadu and Andaman & Nicobar islands were participated in the programme. Dr. B. Jamuna Rani

was the course Coordinator.

In her valedictory address Dr. M. Surya Mani, Director, EEI emphasized that a woman is constantly under stress either at home or at work place. At work place coping with demands, time management and completion of tasks before the deadlines are the problems which need to be handled skillfully. She urged that women should develop a positive attitude and stress free attitude, then every home becomes a sweet home.

Dr. B. Jamuna Rani, Course Coordinator presented a brief report

about the four days programme. The efficient speakers were drafted to deliver the sessions who have done justice in imparting simple, relevant skills/techniques for efficient time and stress management. The participants in their feedback appreciated that utmost care was taken to deal the sessions. The participants also had an opportunity to visit Brahma Kumari's Academy for better world, and were oriented about meditation, Pranayama and relaxation techniques to overcome the stress at work place to improve their performance.

NMAET to Promote Extension & Technology in a Better Way



Participants were exposed to new farm implements

While addressing the participants during the valedictory in connection with organization of On campus training programme on **Operationalization of National Mission on Agricultural Extension (NMAET)** from 11th to 14th August, 2015. Dr. M. Surya Mani Director, EEI, reiterated the common threads

running across all four sub-missions Agricultural Extension (SAME), sub-mission on Seed and Planting Material (SMSP) & sub-mission on Agricultural & Mechanization (SMAM) and Sub-mission on Plant Protection and Plant Quarantine (SMPP) as the next step towards this objective of agricultural technology

through the amalgamation of these schemes.

The mission document has been prepared in keeping the recommendations and suggestions of the working group of the 12th Planning Commission.

The participants were well satisfied with the exposure to various components of the NMAET through, different sessions and expressed that, this type of sensitization will really help them to understand and implement various sub components of the scheme.

A total of nineteen participants from various client states attended the programme. The programme was concluded with vote of thanks by Dr. K. Madhu Babu, Course Coordinator, EEI.

Good Agricultural Practices for Major Crops Grown in South India

Good Agricultural Practices (GAP) primarily involve the application of good management practices to maintain the food quality and food safety by taking into account the optimal use of inputs and also creating new market opportunities for farmers and exporters in developing countries. Keeping this in view, a six day training programme on **Good Agricultural Practices for major crops grown in South India** from 17th to 22nd August, 2015, was organized in which 27 officers from Telangana, Andhra Pradesh, Tamil Nadu, Odisha, Karnataka, Kerala and Puducherry have participated. The programme was coordinated by Dr. M. Prasuna, Assoc. Professor, EEI. Based on the needs of the participants the topics on Agriculture, Horticulture and

Animal Husbandry were covered in the training programme. As an integral part of the training, the officers visited Integrated farming systems of Agricultural Research Institute, PJTSAU, Rajendranagar, Farm Implements section, farm ponds and integrated farming at CRIDA farm, Hayatnagar. During the feedback in the valedictory, Mr. Venugopala Rao from Puducherry has requested the Director, EEI to organize an Off-campus training on GAP at Puducherry. Dr. M. Surya Mani, Director, EEI said that

the feedback from the officers would be taken into account to modify the programmes in future. She requested trainees to train the farming community on returning to their work situations and also said that the topics suggested would be included in the next calendar year.



Dr. M. Surya Mani, Director, EEI distributing certificates to the participants

Export Orientation in Agriculture and Allied Sectors

The 'outward looking' exports promotion strategy adopted led to significantly faster growth of production and exports in India. The trade to GDP ratio has increased in recent years in India indicated tremendous growth in trades. In view of the above EEI, Hyderabad organized five days training programme on **Export orientation in agriculture and allied sectors** from 18th to 22nd August, 2015.

As part of the programme field visits also organised and visited VH Agro Foods and Alooru village in Chevella Mandal to educate trainees on export potential for crops grown, benefit- cost ratios, farmers



Participants interacting with the farmers at Alooru village, Chevella Mandal

opinions and experiences regarding exports and also trainees visited Pesticides residues lab, PJTSAU. This visit helped trainees witness latest information on food quality management. The course was coordinated by Dr. S. Chandra Shekar, Assoc. Professor, EEI.

Totally 21 extension officers participated in this training programme. Dr. M. Surya Mani Director, EEI during valedictory session advised all the participants to make use of this training programme to promote exports.

Promotion of Secondary Agriculture for Sustainable Development

The secondary agriculture provides value addition to agriculture products, creates facilities for primary processing and generates employment to rural youth and rural

women. Keeping this in view, a five days On campus workshop on **Promotion of Secondary Agriculture for Sustainable Development** was organized from

24th to 28th August, 2015 wherein twenty one participants representing Telangana, Tamil Nadu, Kerala and Odisha have participated. Dr. P.Vijaya Lakshmi, Assoc. Professor, EEI has coordinated

the workshop.

During valedictory, participants expressed that this programme has given confidence to motivate farmers towards value addition and agri-enterprise. Further stated that, the field visits have provided knowledge on value addition of millets. In her valedictory remarks, Dr. M. Surya Mani, Director, EEI has emphasized the importance of secondary agriculture, agri-clinics and agri-enterprises and distributed certificates to the participants. Dr. P. Vijaya Lakshmi briefed the report and proposed vote of thanks.



Visit to Millet processing unit, PJTSAU

Training Management for Master Trainers

Training improves employees strengths and their ability to contribute within the organization by developing their personal and organizational skills. To building the skills of Master Trainers for effective functioning of the organization, a ten day On- campus

training programme for the first time was organized from 1st to 10th September, 2015 on **Training Management for Master Trainers** which was coordinated by the Director, EEI, Dr. M. Surya Mani, Dr. B. Jamuna Rani, Professor and Dr. M. Prasuna, Assoc. Professor.

The participants in their feedback appreciated that efforts made by the course coordinators to deal the sessions through participatory approaches, and learning by doing, to improve the skills of the officers. Further, they said that the programme was

planned and organized systematically and was highly useful. During valedictory address Dr. M. Surya Mani, Director, EEI explained the importance of training management for effective conduct of the training programme for different sectors of clients. She appreciated the feedback given by the participants and suggest them to

use these skills at the field level. Dr. B. J a m u n a R a n i presented a brief report on the training programme and finally Dr. M. Prasuna proposed the vote of thanks.



Participants receiving certificates from the Director, EEI, Dr. M. Surya Mani

e-Extension for Rural Transformation

Information needs of farming community and the cost involved in face to face information dissemination at the right time are the major issues in agricultural information dissemination. The ICT tools reduces these difficulties in transferring technology to the target audience. Keeping this in view, a three days On campus workshop on **e-Extension for Rural Transformation** was organised from 14th to 16th September 2015, wherein

twenty nine participants representing agriculture and allied departments of Telangana, Andhra Pradesh, Karnataka, Tamil Nadu, Kerala, Odisha and Andaman & Nicobar Islands were participated. Dr. P. Vijaya Lakshmi, Assoc. Professor, EEI was the course coordinator.

While addressing the participants during valedictory, Dr. M. Surya Mani, Director, EEI emphasized the need for ICT tools in disseminating technology to the farming

community and innovations in ICT are off great help in offering a communication platform circumventing all traditional physical basics and offering a reliable good cost effective information. She urged the participants to utilize the acquired knowledge and skills in their back home and later distributed certificates to the participants. The course coordinator Dr. P. Vijaya Lakshmi has presented a brief report on the course and later proposed vote of thanks.

Agri- Entrepreneurship – Potential means for Livelihood Enhancement



Visit to innovative Agri-entrepreneurship Sri Viswanatha Raju

Agri entrepreneurship is an essential component of extension that has been identified as potential means of promoting livelihoods. Govt. of India has introduced this

organised from 28th Sept. to 1st Oct. 2015.

While addressing the participant officers Dr. Surya Mani, Director, EEI opined that, depending upon the

type of initiative through promotion of agri-clinic against this backdrop of the four day programme on **Promotion of a g r i - entrepreneurs hip for rural livelihood enhancement**

nature of departmental requirement, the project preparation for establishing an enterprise differs. However, the objectives, different components including time frame are to be considered, while preparing project proposals for entrepreneurship development, she added, 20 participants from different client states have participated

The participants expressed their utmost satisfaction about overall training programme in-terms of content, facilities and practical exposure. The programme was concluded with vote of thanks by Dr.K.Madhu Babu, Assoc. Professor, EEI.

Training Skills and Methods for Capacity Building of Extension Functionaries

Training is very vital in any organization that aims at progressing. It targets specific

Nadu at Kudumiyamalai. The course was coordinated by Dr S. Chandrashekhar, Assoc. Professor

conducted in Kallukkudiyiruppu village where nursery raising was taken as profession by farmers and trainees interacted with farmers and trainees divided in to groups and skill teaching practiced with the help of farmers and same was presented in the training. During the feedback session, Senior Veterinary Officers expressed that this training helped them to strengthen technically and the learning will be useful to train the farmers communication skills, motivational skills, facilitation skills are of at most important and felt these skills are enhancing their capacities, the training facilitated to learn empty number of things and created confidence in handling most difficult studies in the field. Dr. Shankar Lingam, Director of SAMETI, Kudumianmalai spoke on the valedictory function and appealed to the participants to work hard to improve the farmers socio-economic conditions and pass on the technology at field level.



Mr. Sherfuddin addressing the participants and other dignitaries also seen

goals, for instance understanding a process and operating a certain machine or system training provides both the organization as a whole and the individual employees with benefits that make the cost and time a worthwhile investment. Keeping in view EEI, Hyderabad organized four days Off campus training programme on **Training skills and methods for capacity building of extension functionaries** from 11th to 14th August, 2015 for the officers of Agriculture Department of Tamil

and Dr. Prasuna, Assoc. Professor, EEI in which 26 officers participated. The content covered in this programme were Ice breakers, Energisers, Brain teasers and warm up exercises in training, training a potential tool for capacity building, Communication skills, Training methods (Focus Group Discussion, Brain storming, Panel, Buzz group and Symposium), Facilitation skills, Motivational skills, Experiential learning and Management games, Presentation skills, Skill teaching, ICT in agriculture, Field visit

Soft skills made veterinary officers ready to have better job performance

In every sphere of development, the role of extension officers play a major role in showing their interest in making every government programme a success. An Off campus training on **Soft skills for personality development** has been organized from 18th to 21st August, 2015.

During the valedictory programme Dr. Padmanabhan, Director, Animal Husbandry and Animal Welfare opined that, the topics dealt in this training programme especially, communications skills,



*Dr. Padmanabhan, Director, AH & VS, Puducherry addressing the participants
Dr. M. Surya Mani, Dr. K. Madhu Babu and other officers also seen*

interpersonal skills were of utmost importance for the veterinary officers in-order to make them very effective in discharging their duties and

become successful in grounding various schemes of government.

He further reiterated that, the success rate of any government programmes will definitely depend upon the results in order to make our farmer profit oriented. This training programme, is of utmost value to meet this requirement.

Dr. M. Surya Mani, Director, EEI while speaking to the officers felt that, to contribute to positive behavior all the topics dealt were so useful. Further, she opined that, technical skills, human skills and conceptual skills from the management points of view are important. There can be developed

and manifested in performance along with personality. The programme concluded with utmost satisfaction from the Department of AH & AW and participants. Dr.K.Madhu Babu, faculty of EEI was also participated in the programme.

Time and Stress Management for Better Performance

A four day Off campus training programme on **Time and Stress Management for Better Performance** was organised from 19th to 22nd August, 2015 at IMAGE, Bhubaneswar, Odisha. Dr.B. Jamuna Rani, Professor and P.Vijaya Lakshmi, Assoc. Professor, EEI were the course co-ordinators of the programme. Twenty six officers from agriculture and allied departments have participated the workshop.

Majority of the participants have felt that this programme helped them to manage time and stress at personal and professional life. The content covered in this programme include, time management, stress management, time management methods & techniques, positive



Meditation session at Brahmakumari's Institute

attitude, conflict management skills, interpersonal skills and gender main streaming. During the valedictory, Dr. P. Lakshmidhar Behara, Director IMAGE, Bhubaneswar and the chief guest of the session, in his address has stressed the importance of time and stress management of an extension officers in day to day life in

disseminating the technology and meeting the needs of farming community. The participants in their feedback have expressed immense satisfaction on the relevance of the content to manage time and stress in day to day life. Dr. B. Jamuna Rani gave brief report of the programme and Dr. P. Vijaya Lakshmi proposed a vote of thanks

Creative Thinking Skills for Better Problem Solving

The power or quality of imaginative skills to produce something new is greatly influenced by the creativity process or flow of imaginative thinking, which ultimately contributes to the formation of unique creative ideas. Creative thinking skills will serve a long way while finding solutions to various field related problems in Extension. Therefore, EEI has felt the need to make the Extension officers of Animal Husbandry Department of Guntur District develop their creativity in solving

the day to day problems encountered in the field. Hence, a four day Off-campus training programme on **Creative Thinking Skills for Better Problem Solving** was organized from 23rd to 26th September, 2015. The sessions included in the training programme provided the 32 participants with various problem solving skills by including the topics on leadership, team building, mind mapping, SWOT analysis, positive thinking, fish bone exercise, six thinking hats, brain storming, symposium, panel and buzz

techniques etc. A visit was planned to Brahma Kumari's Institute for mind management, morals, ethics and values and the participants were enlightened on various other topics. The participants expressed immense satisfaction on the relevancy of the content to meet the demands of the present scenario with proper creativity and excel in the working environment. The success story of an innovative farmer having sheep and goat rearing, dairy and poultry was documented at Narsaraopet, Guntur district.



Process Monitoring and Documentation Skills for Information Management

A four day Off campus training on **Process Monitoring and Documentation for Information Management** was organized from 28th Sept. to 1st Oct. 2015 for the officers of Agriculture Departments, Karnataka at DATC, RK Shala, Anekal. The course was coordinated by Dr. B. Jamuna Rani, Professor and Dr. S. Chandrashekar, Assoc. Professor, EEI. A total of 28 officers from ATMA have participated.

As an integral part of training, the officers visited Kambalipura village of Anekal taluk of Karnataka state to document the process of ongoing activities i.e., farm pond construction, Poly house development by adopting participatory tools and methods advocated to them in the training. Sri Kanthi Raju, Progressive farmer of the village facilitated the process. The officers competencies were



Participants visit farm pond at Kambalipura

enhanced for e-documentation, writing and facilitation of the processes documented.

During the feedback session, Senior Agricultural Officers expressed that this training was enthusiastic, field visit, and training content was excellent and very useful. They also said that the training programme helped them to strengthen

technically and the learning will be useful to train the farmers. Smt. Shailaja, ADA of the DATC spoke on the valedictory function and appealed to the participants to utilize this training programme for better documentation of field level activities and strengthen agriculture department in future.

Book - Post

To

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