

A nursery for laying hens

The success story of Jayanthi, a Kudumbashree member of Vattamkulam Grama Panchayat CDS in Malappuram district is highly commendable. Jayanthi Chechi is a great example of how to succeed when you take on a task with hard work and dedication, starting from just 1000 chickens and today you are stepping into a big business world. Now, the farm has many good breeds, including fancy chickens and ducks. Jayanthi Chechi, a member of Aishwarya Kudumbashree, 14th Ward, a resident of Vattamkulam Panchayath. Poultry farming was started through the project "Broiler farming in the kitchen yard". With the support of the Animal Husbandry Department and the Malappuram Kudumbashree District Mission, the project, which started with 1000 chickens, has now grown to 25000 chickens in a year. This was great proud moment to a woman from a middle class family. Now, she earns a profit of around Rs 35,000 per 1000 chickens depending on the season. She selling BV318, ET Bro varieties of hens based on order and providing cage also. Chickens are also provided on order as per the schemes provided by various panchayats. Through this poultry farming they have been able to improve their living conditions and become a great asset to their children education.

And even though the pandemic situation that has befallen us today has affected people like them, Jayanthi Chechi is still continuing her success story.





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